

Mon - Fri 9.00 AM - 5.00 PM



(<http://coolroxs.com/>)

☐ (813) 328-3525  
[info@coolroxs.com](mailto:info@coolroxs.com) (<mailto:info@coolroxs.com>)

☐ 10150 Highland Manor Dr #200  
Tampa, FL 33619

## PRESS RELEASE

*I am the sole owner of Summitwood Works, LLC (Summitwood) and wanted to make a statement addressing my past, present and future customers.*

*First, I want to address those who have chosen to use Summitwood (previously known as Pace Approved Services) for their roofing needs and solutions; I greatly appreciate your trust in allowing my company to work for you.*

*I am writing this letter to address some attacks that my companies have undergone from Mark Douglas at WFLA. These attacks are due to a marketing piece I used to generate business by making homeowners' aware of a financing program available to them. This marketing letter was mailed out to homeowners in Pasco County.*

*I was made aware that the Pasco County Tax Collector disapproved of the marketing letter I sent out. I immediately decided to stop marketing in Pasco County until I could determine the issue and correct it. I called the Tax Collector to apologize and have a sit-down conversation with him. I was unable to speak to the Tax Collector himself, only his aide who informed me that the Tax Collector had no desire to speak to me at this time. Later that same day I was informed that the Tax Collector told the financing program that I was no longer allowed to use their program in Pasco county.*

*Since that day my company stopped all marketing in Pasco County. We will not be offering the financing program until the Tax Collector is satisfied with my marketing. I have attached the marketing piece for your observation. From what I was told, the main concern with the letter is that on the envelope it stated, "Important Property Tax Information Enclosed". In the letter, information was pulled from the property appraiser's website; this information includes the homeowner's property address and folio number related to their property.*

*I believe in this financing program and the blessing it is to many homeowners. It offers a solution for them to obtain a new roof; when before they might not have had any other option. I hope I will have the opportunity to speak to the Pasco Tax Collector regarding how my company can benefit the people he represents in Pasco County and work out a marketing piece with him that he finds acceptable.*

*Why am I addressing this marketing letter and why is it a news worthy topic?*

*We all receive marketing letters every day in the mail. I received one recently that looked like it was from the Department of Motor Vehicles. When I opened the letter, it was clearly a marketing piece to inform me of an extended warranty available for a truck that I no longer own. Why is the marketing letter I sent news worthy, but this letter is not?*

*To answer this question and possibly several others I need to inform you of the time line of the business interests, origins and ultimately their paths over the last year and few months.*

*It is important to note that to date none of my companies have a recorded complaint against them.*

*Fifteen or so months ago, I was part of another business that had me out of Florida and away from my kids. I did not want to miss out on watching my children grow up, so I decided to move back to Florida.*

*Upon conversations with individuals about solar power and the new financing programs available for homeowners I decided to join their team. Within two weeks of being there, I felt the atmosphere there was not for me and decided to open my own company.*

*Energy Renovations was born. Energy Renovations was strictly going to focus on improving energy efficiencies for homeowners such as: replacing windows and doors, increased energy efficient HVACs and Water Heaters, Radiant Barriers and Insulation exclusively. At the start of Energy Renovations, I asked two men to come work for me and help me build my business. I have known them both for a very long time; I knew both were convicted felons, but more importantly I knew their hearts and believe in second chances.*

*As the company grew some of my clients were asking me about replacing their roofs to increase their home's energy efficiency. Roofing is a business I am familiar with since that was my main focus for many years prior. Understanding that the only way I could have a roofing company and still keep these two individuals employed would be to open a completely separate company due to it being a violation of their probation if they have anything to do with roofing. I created Pace Approved Services to exclusively replace roofs, separate from Energy Renovations in order to keep them employed with Energy Renovations and not violate their probation.*

*In August someone posted a rip-off report about both companies, not stating anything negative about the companies, just that these two men worked for Energy Renovations and to be careful with whom you do business with. The report did not have anything to do with quality of workmanship or service, but simply was an attempt to bash and slander the two men that worked for Energy Renovations.*

*When this report came out, the financing program that financed the work for my customers notified me that the only way I could continue to utilize their program was to not have these two men be a part of Energy Renovations. This was a very difficult decision, as it had nothing to do with their present actions. This only had to do with the negative media exposure they had in the past and that is exactly what these two men are tirelessly trying to correct and rectify.*

*Before I could take any action, they approached me and told me that they didn't want to put me in this position and said they were going to leave. They were actually a blessing to me at this point, by the way they handled the slander against them. They knew the amount of people that were working for me and knew that the employment of everyone in the company was in jeopardy if they stayed.*

*I signed a contract with the financing program that my construction company would not employ them anymore. This was for sure a sad day in the office. In the short time they were there, they impacted many people's lives in a positive way. They implemented daily corporate prayer, which amazingly evolved into an important part of many of the employee's lives.*

*In an attempt to help them with employment, I asked them to do some consulting work for a friend of mine in another industry. They were extremely grateful for the help and opportunity. This turned into a successful venture with my friend, so I decided to form another company, Focus Group. Focus Group is located in Corporex Park and my two construction companies operate in a different location.*

*In light of the negative Rip-off Report I simply made the decision to change the company names as it was now irrelevant, as the two men no longer worked for Energy Renovations anyway.*

*To travel back for a moment, when I got back in town to work. I was coming out of a divorce and was/is faced with alimony and child support obligations. The combination of these obligations, opening a business and now trying to find housing, I quickly found that there was no way I would be able to get a home big enough for myself and my three kids while at the same time meeting all the other obligations. One of the gentlemen mentioned above was in a position that he couldn't sign a lease on his own as he was trying to rebuild his life. He was faced with a wife and four daughters to find a home for. We talked and agreed that this could be a blessing in disguise. I would guarantee the lease, but he would be the lessee. The idea was that in 6 - 7 months, I would be able to afford a place big enough to support my kids and maintain my obligations. Then at that time he would be able to afford the rent by himself. We were very blessed with a wonderful landlord. We explained in great detail the entire situation, leaving nothing out. Thank God the landlord also believes in second chances.*

*On a personal note, going through a divorce is not a pleasurable experience. For those reading this that have gone through such an unfortunate event you can relate to that. Having the situation happen the way it did was such a blessing; it has been such a wonderfully positive Godly experience. Certainly it has made it much easier to stay plugged into the word.*

*Let me share with you what Mark Douglas believes even though through repeated phone calls and attempts to ambush me at my office and at potential customers' homes, I have tried to explain what the truth and reality are.*

*Mr. Douglas believes that the two aforementioned gentlemen, who have worked for me in the past for my then company Energy Renovations, are today working for me at this company Summitwood Works. Why is this news worthy? Well these two men, who I will not name here, in order to try and protect them from further damage by Mr. Douglas, are convicted felons here in Florida.*

*Both of these men were friends of mine prior to their legal troubles and will continue to be my friends as they are both good Godly men who got caught up in a bad business model and a bad situation. I am a born again Christian and run Christian based businesses. My God commands me to provide the same Grace to others that he provides to me every day. These two men are also brothers in Christ and are active members of their churches and deserve God's Grace just like all of us.*

*Why is it an issue for Mr. Douglas? It is solely because these two men are not to work in the roofing industry until their specified probation with Florida is finished. In my opinion Mr. Douglas is trying to manufacture a story. Neither of these two men have ever worked for my roofing company, Summitwood, nor will they.*

*My continued involvement with them is with another company that I have a business interest in. They both work there and are sales trainers and consultants for multiple other companies in a wide variety of industries. Mr. Douglas also believes that since I was able, by God's favor, to help one of them lease a house that somehow that ties him to my roofing company which is just absurd; nothing more than one friend helping another in need.*

*In fairness to Mr. Douglas neither of these two men wanted to explain any of this to him for many reasons. One is that they are concerned that Mr. Douglas will simply choose not to believe them and run whatever story he wants to anyway. Secondly, WFLA has chosen to use one of the men as a continued commercial for their stations "I-Team Investigates" segments about a story that happened many years ago. This man has young daughters all of whom are still being negatively impacted by Mr. Douglas and WFLA.*

*So, in closing, the only true story here is one that suggests God is good. These men have impacted some of my companies and its employees in an amazing way. As for me and the people that know them, we are all grateful to have them in our lives. I'm sorry Mr. Douglas but that's the only story here.*

*As a Christian I believe that Jesus was tried, executed, buried, and brought to life again. This offers hope, healing, and a new purpose for each life. Even the most broken people and situations can be made whole again. Jesus offers a second chance for each of us; I believe in offering second chances to those who need one. Through our legal system men and women are incarcerated for crimes to serve as punishment. These men and women deserve to be given a second chance at hope; and given the ability to redirect their lives and make a better future for themselves and their family.*

**Matthew 18: 21-22 (NIV)**

*Then Peter came to Jesus and asked, "Lord, how many times shall I forgive my brother or sister who sins against me? Up to seven times?"*

*Jesus answered, "I tell you, not seven times, but seventy-seven times."*

*Click here to Read the marketing Letter (<http://coolroxs.com/wp-content/uploads/2018/05/letter.pdf>)*



[\(http://coolroxs.com/\)](http://coolroxs.com/)

[\(https://www.facebook.com/Summitwood-Works-](https://www.facebook.com/Summitwood-Works-18759077852624470/)

[LLC-](https://www.facebook.com/Summitwood-Works-18759077852624470/)

[18759077852624470/\) \(https://www.facebook.com/summitwoodworks\)](https://www.facebook.com/Summitwood-Works-18759077852624470/)

10150 Highland Manor Dr #200

(813) 328-3525

[info@coolroxs.com](mailto:info@coolroxs.com)

---

© 2017 Summitwood Works, LLC.